



NJEA Jim George Collective Bargaining Summit

OCTOBER 28-29, 2011

Doubletree Hotel & Executive Meeting Center • 200 Atrium Drive • Somerset, NJ 08873

SUMMIT AGENDA

FRIDAY, OCTOBER 28, 2011

4 to 6 pm Registration
5:30 to 7 pm Dinner
7 to 9 pm Welcome/General Session/Training

SATURDAY, OCTOBER 29, 2011

7 to 8:15 am Breakfast
8:30 to 9:30 am Keynote Speaker/Award Ceremony
10 am to 1:15 pm Sessions 1 & 2
1:15 pm Lunch

REGISTRATION FORM

MUST pick two seminars: Cost:

Session 1 Session 2 Single Occupancy\$235/person
Commuter\$120/person
Alternate Fri. & Sat.
Sat. Only
Double Occupancy ...\$175/person

*Preferred Roommate

Name _____

Address _____

City _____ State _____ Zip _____

Home Phone _____

School Phone _____

Cell Phone _____

Email _____

Local Association _____

County Association _____

*Must include a roommate for double occupancy. If not indicated, one will be assigned.

Information regarding conference cancellation can be heard on radio stations WCBS-AM 880 and KYW-AM 1060.

For more information or if you need a special meal due to dietary and or religious reasons, or have a special physical, communication, or other disability-related need for which you may require assistance or accommodations to permit or facilitate your participation; contact 609-599-4561, ext. 2244, by October 21, or email aboyle@njea.org.

SEMINAR TOPICS

- EVALUATION AND TENURE: TODAY AND TOMORROW** – How could current events impact your contract and your members' rights? What can and should your local do to prepare and organize for the challenges ahead?
- BARGAINING STRATEGIES** – Alphonse Karr said “the more things change, the more they remain the same.” If this is true then let's review and discuss how current bargaining can be related to past bargaining. The session will also review a checklist of steps to follow if currently bargaining or settled.
- POLITICAL ORGANIZING FOR COLLECTIVE BARGAINING** – This session will provide members with a background on New Jersey politics along with ideas for using political organizing to achieve success at the bargaining table. Members will learn to look at the political landscape of their community and how to develop an organizing plan which will help at the bargaining table.
- FOR MEMBERS—IT'S NOT ONLY WHAT YOU GET IN BARGAINING, IT'S HOW YOU GET IT** – This session will give local negotiators tips for strengthening member commitment during the bargaining process. While the settlement you get may not be all that you want, remember that members judge the outcome as much by the process as by the result.
- HEALTH INSURANCE 2011-12** – Learn how to deal with board demands on health insurance issues at the bargaining table. This seminar will provide participants with a thorough understanding of the role of insurance benefits in achieving economic security. There will be extensive instruction on medical, dental, prescription, and optical plans.
- PAY** – Politics and the economy both have an effect on local collective bargaining. Local associations must be equipped to deal with changing circumstances in order to best advocate for members. Discussion will include alternative compensation structures being pushed by state and federal education officials.
- WORKSHOP FOR NEW UNION ADVOCATES** – This is an introduction to collective bargaining for new members and leaders.
- USING SOCIAL MEDIA TO COMMUNICATE WITH MEMBERS AND THE COMMUNITY** – Social media tools such as Facebook, Twitter, YouTube, and text messaging are making it more possible than ever for local associations to communicate with members and their communities about the things that matter most. Learn strategies and best practices for creating a social media strategy that helps your local achieve its goals – on the web and at the bargaining table.

PRESIDENTS: Please consider recruiting members from your negotiating team to attend this summit with you. This is a great opportunity to ensure the strength of your association.

Registration will be on a first-come, first-served basis.

Registration Deadline: October 14, 2011

Mail Registration form to:

**NJEA Jim George Collective Bargaining Summit
PO Box 36361, Newark, NJ 07188-6361**

Enclose check made payable to
“NJEA Jim George Collective Bargaining Summit.”